

Date:
Wednesday
20th September, 2017

## Time:

6.30pm for tea \& coffee 7.00pm - 8.00pm Lecture Wine and canapés to follow 9.30 pm finish

Dress code:
Business attire \& badges
Venue:
Mercers' Hall Ironmonger Lane London EC2V 8HE


Nearest tube:
Bank Underground

## Deadline:

15 September
PLEASE REPLY TO:
Natasha Bartlett-Twivey
Natasha.b-t@hotmail.com

# The Financial Services Group in conjunction with CPotential* presents: 

## London Forever! Reality or Rhetoric? by

Alderman Professor Michael Mainelli
20 September 2017


#### Abstract

The Financial Services Group of Livery Companies is pleased to announce the inaugural FSG Lecture in memory of its Founding Convenor Jeremy Goford, Past Master Actuary.


The distinct role of financial, professional and business services in the economics of global cities appears to matter as never before. But is it transient?

The distinguished lecturer for this landmark event is Alderman Professor Michael Mainelli.

In this lecture, Michael will draw from decades of research into the mapping, modelling and economics of cities, along with empirical data, such as his firm's Global Financial Centres Index.

In what will inevitably be a seminal lecture, he intends to challenge some of the conventional assumptions about how cities form and grow, illustrate how current thinkers are developing new theories around scale change, information theory, transactional intensity and competition.
Given the importance of financial services to London, he will advance some thoughts on the current role of financial services, explore some future scenarios and suggest policies that should be advantageous for London, particularly with an impending Brexit.
The lecture is kindly sponsored by CPotential to whom a donation will be made by the FSG.

The FSG Lecture is open to all members of the FSG Livery Companies and their guests.


Alderman of the City of London for Broad Street, Emeritus Professor \& Trustee at Gresham College, non-executive director of two listed firms and a regulator, and trustee of several charities, and Senior Warden of the Worshipful Company of World Traders.

Over the years his clients have included virtually all major investment banks, as well as many exchanges, insurers, fund managers, regulators, and financial information providers.
*CPotential is the new name for The London Centre for Children with Cerebral Palsy. We provide life-changing learning for children with cerebral palsy and other movement disorders. With Conductive Education at our core, we offer a range of services to help individuals grow in confidence, skills and independence. Our Milkshake Tree Appeal is raising money to create a new centre in London.
www.cpotential.org.uk
Registered Charity No. 1124524

[^0]Name:


[^0]:    Please allocate [ ] places for The FSG Lecture on 20 September and I enclose a cheque in the sum of $£ \ldots$... (£47.50 inc VAT/person) PAYABLE TO WORSHIPFUL COMPANY OF MARKETORS c/o Natasha Bartlett-Twivey, Cedar House, 4 Ivy Lane, Stewkley, Bucks LU7 0EN

