



**The Financial Services Group
in conjunction with The Brokerage
presents:**

Rethinking Reputational Risk

By Anthony Fitzsimmons

15th October 2018

Date:
Monday 15th October

Time:
6.00-6.30pm Arrival
6.30-7.30pm Lecture
7.30-9.00 Drinks/Canapés
9.00pm Finish

Dress code:
Business attire & badges

Venue:
Schroders
New Head Office
One London Wall Place



Nearest Station:
Moorgate Underground

Deadline:
30 September

PLEASE REPLY TO:
Natasha Bartlett-Twivey

The Financial Services Group of Livery Companies is pleased to announce our next Annual Lecture.

Research shows that the root causes of most reputational damage and corporate failures are behavioural, organisational and board risks. These fundamental vulnerabilities evade conventional risk analysis. Sustainable success depends on leaders who understand and deal with them before they cause harm.

Anthony will explain what is going wrong and why, before outlining how to find these elusive risks.

The lecture is being held in conjunction with The Brokerage, as part of helping young people experience careers in the City of London. A donation to this charity from the proceeds of this event will be made by the FSG.

We hope to have the Lord Mayor of the City of London introduce the lecture in the context of his theme of building Trust.

The FSG Lecture is open to all members of the FSG Livery Companies and their guests.



Anthony Fitzsimmons is Chairman of Reputability and, with the late Derek Atkins, co-author of "Rethinking Reputational Risk: How to Manage the Risks that can Ruin Your Business, Your Reputation and You". He is also co-author of "Roads to Ruin" the seminal Cass Business School study of corporate failures, prepared for Airmic.



For over 20 years we've been helping young people from London's state schools access experiences of work, employability skills and jobs through our partnerships with employers. We have helped thousands of disadvantaged Londoners to access career opportunities.

www.thebrokerage.org.uk
Registered Charity No. 1059173

To: Natasha Bartlett-Twivey, Cedar House, 4 Ivy Lane, Stewkley, Bucks LU7 0EN
Please allocate [] places for The FSG Lecture on 15 October. I enclose a cheque in the sum of £ (£40 per person) payable to THE WORSHIPFUL COMPANY OF MARKETORS.

Name: Guest(s) name

Email (please write CLEARLY)..... Phone No.

Please tick [] if this is your first FSG event, enabling us to introduce you to fellow members.

**Or to book tickets online at £40 per person please go to www.eventbrite.co.uk by using
<https://bit.ly/2MDQy2n>**